

GREATER EASTON DEVELOPMENT PARTNERSHIP AND EASTON MAIN STREET PROGRAM

2005 - Present

CLIENT:

The Greater Easton
Development Partnership (GEDP)

REFERENCE:

Marc Troutman
President, GEDP
1 South Third Street
Easton, PA 18042
610-216-7041

SERVICES:

- Oversaw Easton's application for the Main Street Program
- Provided administrative oversight for the Easton Main Street Program
- Identified applicable grants and wrote applications for items in work plan
- Administered the revolving loan funds of GEDP

The leaders of the Easton Economic Development Corporation, the City of Easton's non-profit economic development organization selected Taggart Associates in 2005 to reinvigorate the newly-named Greater Easton Development Partnership (GEDP), and to serve as the group's Executive Director. GEDP sponsored the Easton Main Street Initiative in order to stimulate the revitalization of Easton's Central Business District. Taggart Associates was instrumental in meeting the program requirements and submitting all necessary documentation to qualify for this state program. GEDP has an operating budget of \$200,000 per year.

In 2008, Taggart Associates assisted GEDP performed the fundraising and administration necessary to launch the Easton Ambassador Program. The Ambassadors team provides cleaning and hospitality services that enhance the downtown Easton experience. This Program is privately funded for the next three years at \$270,000 per year.

Taggart Associates was also charged with overseeing the revolving loan programs of the GEDP, including compliance with Community Development Block Grants (CDBG) reporting and due diligence for loan applications. Taggart Associates facilitated more than \$140,000 of small business loans in 2007.



Downtown Easton retail district

Helping Communities Build Unique Urban Environments

Taggart Associates is a Certified Disadvantaged Business Entity through the PA Unified Certification Program and the PA Department of General Services. For more information, please visit our website at www.taggartassociates.com