



SANDS CASINO RESORT BETHLEHEM

2006 - present

CLIENT:

Las Vegas Sands Corporation

REFERENCE:

Robert DeSalvio, President
Sands Casino Resort Bethlehem
77 Sands Boulevard
Bethlehem, PA 18015
484-777-7777

SERVICES:

- Serves as community outreach liaison
- Identified community partners for various training programs including diversity and employment
- Coordinates Responsible Gaming Treatment Training for local community

The Las Vegas Sands Corporation reached out to Taggart Associates to assist with community input when they decided to pursue one of the gaming licenses in Pennsylvania.

Taggart Associates identified training partnerships necessary for this new industry, and coordinated the numerous seminars and educational opportunities for participants in this project. In addition, the Taggart Associates team identified partners to assist with the implementation of their diversity plan, led community education efforts on becoming a local vendor or supplier, and conducting neighborhood job orientation workshops.

As Community Outreach Liaison, Taggart Associates has served as a link between community organizations and the Sands. Taggart Associates has advised the Sands on strategic partnerships and issues related to their introduction into the community. Taggart coordinates all Responsible Gaming Treatment Training for the local professional community and works with local partners on the registration and licensing of minority and woman-owned businesses.



Community leaders accept a check following test days at the new casino.

Helping Communities Build Unique Urban Environments

Taggart Associates is a Certified Disadvantaged Business Entity through the PA Unified Certification Program and the PA Department of General Services. For more information, please visit our website at www.taggartassociates.com.